

WHEAT MARKETING CENTER, INC. PRIVACY POLICY

This Privacy Policy (this "Policy") applies to your use of Wheat Marketing Center's ("WMC") web site at www.wmcinc.org (this "Site"), payment services, or participation in WMC's courses or related activities. WMC reserves the right, at its sole discretion, to modify, add or remove portions of this Policy at any time and will notify you of such changes by posting the modified Policy on the Site and indicating the date the Policy was last updated. You waive the right to receive notification of changes by any other means. Your use of this Site indicates your consent to the collection and use of data including Personally Identifiable Information as described herein.

Information WMC Collects

Personally Identifiable Information is information that can be used to identify you individually. WMC collects Personally Identifiable Information in connection with its services, but only when you provide such information voluntarily. Individuals may voluntarily supply certain Personally Identifiable Information, including but not limited to name, address, phone number, and email address, in connection with registration for WMC's course offerings. If you participate in a WMC course, your photographic image may be included in our photo archive for potential posting on the Site.

WMC provides you the opportunity to pay course registration fees through the Site using a credit card. WMC contracts with a third-party service provider (the "Payment Service Provider") for credit card payment services. WMC does not collect or store your credit card information in connection with these transactions. By using the online credit card payment option, you provide your information directly to the Payment Service Provider, and are subject to its privacy policy and terms and conditions. If you have questions regarding your transaction, please review the Payment Service Provider's policies and terms, or contact the Payment Service Provider directly. WMC is not responsible for the actions of the Payment Service Provider, including the use or disclosure of Personally Identifiable Information by the Payment Service Provider.

How WMC Uses Information

WMC uses Personally Identifiable Information provided by you to register you for the WMC courses you request, and provide course materials and other services related to the WMC courses and WMC's mission. WMC may use your Personally Identifiable Information to contact you in connection with WMC's services. WMC may also evaluate your Personally Identifiable Information for the purposes of improving Site functionality, and for other reasons deemed appropriate by WMC.

WMC may disclose your Personally Identifiable Information to third parties in certain circumstances. Your contact information, as provided by you in connection with registration for a WMC course, may be included in a directory that will be distributed to

other course participants. Your photographic image may be posted on the Site or included in WMC's marketing materials or press releases. WMC may disclose your Personally Identifiable Information to third parties in other ways for the purpose of providing you services you request.

WMC may also disclose Personally Identifiable Information when we believe such disclosure is appropriate to comply with law; enforce or apply this Policy and other agreements; or protect the rights, property, or safety of WMC, our users, or others. This includes exchanging information with other companies and organizations for fraud protection and risk reduction.

Non-Personally Identifiable Information

Like most Internet sites, WMC uses "cookies" on this Site. A cookie is a small piece of information stored on your computer's hard drive by your browser, which is standard technology in the Internet world. When you access the Site, the cookie indicates to WMC whether you have visited the Site before or are a new viewer. The cookie does not acquire any Personally Identifiable Information about you or provide WMC with any means to contact you. Further, the cookie does not extract any information from your computer. Cookies are used to determine what Site features are of the greatest interest to you so that we may better fulfill your needs and improve and maintain the Site and its features.

Contacting WMC

For all requests, questions or concerns about your Personally Identifiable Information or this Policy, or if you would like to contact WMC without submitting Personally Identifiable Information online, please contact us at:

Wheat Marketing Center, Inc.
1200 N.W. Naito Parkway, Suite 230
Portland, Oregon 97209
Phone: (503) 295-0823
Fax: (503) 295-2735
info@wmcinc.org

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