



The education and research bridge connecting growers and customers.

OCTOBER BOARD MEETING

EXECUTIVE DIRECTOR'S REPORT SUMMARY

Administrative & Financial Highlights

- Successfully completed annual financial audit; Finance Committee review completed
- Strengthened organizational capacity with new office manager hire
- Initiated website redevelopment project, advancing to design phase
- Q1 FY24/25 Performance:
 - Operating Revenue: \$281,807 (23% of budget) | Expenses: \$350,935 (26% of budget)
 - Operating Deficit: \$69,128 | Capital Position: -\$8,019
- Year-over-Year Context:
 - FY23/24 closed with improved operating performance: -\$41K vs. budgeted -\$123K
 - Strong state and USW program performance in FY23/24 (107% and 111% of budget)
 - Capital investments increased significantly in FY23/24 with equipment purchases at 278% of budget and additional Albers partnership capital outlays (\$200K above budget)
- Albers Mill Partnership:
 - Title Holding Company board met to review strategic direction
 - Exploring alternative property uses to enhance value
 - Active Tenant retention and acquisition efforts
 - NWCC membership and participation in County/City Community Advisory Council

Technical Training & Research

- Major Achievements:
 - Completed 2024 crop quality survey
 - Published 2024 PNW Soft White Wheat Report
 - Dr. Jayne Bock to present at North Asia Crop Quality Seminar
- International and Educational Programs:
 - USW courses (South Korea, SE Asia, and China)
 - OSU Cochran Fellowship team (Turkey)
 - USW Korean Crop Survey Team

- Research Progress:
 - Seven weekly crop quality reports published
 - Completed RVA method study for starch-dependent products
 - Multiple proprietary projects in crackers, noodles, and tortillas

Stakeholder Engagement & Outreach

- Hosted Montana FFA group tours
- University of Idaho agricultural economics group
- Conducted Columbia Grain intern seminars
- Participated in WA Wheat Foundation documentary
- Strategic meetings with Japanese industry leaders
- Maintained TCK testing services for China
- Weekly website and social media updates

Strategic Priorities

- Winter grower workshop development
- USW funded programs acceleration
- Research project expense management
- Website redevelopment completion
- Customer outreach expansion
- Cost control maintenance with focus on operational efficiency
- Strategic equipment investment management